



Ministry of Housing  
and Urban Affairs  
Government of India



URBAN DEVELOPMENT DEPARTMENT  
Government of Sikkim



दुई कुड़ादानको आदतले  
स्वच्छ बन्नेछ सिक्किम ।



- Vegetable/Fruit peels
- Cooked food/Leftovers
- Egg shells
- Chicken/Fish bones
- Rotten fruits/Vegetables
- Tea bags
- Coffee grinds
- Leaf plates
- Fallen leaves
- Twigs
- Puja flowers
- Garlands
- & Similar items

- Plastic covers/Bottles/Boxes -
- Chips/Toffee wrappers -
- Plastic cups/Milk/Curd packets -
- Newspaper/Magazines -
- Stationery/Junk Mail -
- Cardboard cartoons/Pizza boxes -
- Tetrapaks/Paper cups & plates -
- Foil containers/Metal cans -
- Rubber/Thermocol -
- Old mops/Dusters/Sponges -
- Cosmetics/Ceramics/Wooden chips -
- Hair/Coconut shells -
- & Similar items -

# Compulsory Source Segregation across Municipalities in Sikkim from 01/12/2022

Help us to make Sikkim Clean

Swachh Bharat Mission (Urban)  
Urban Development Department, Government of Sikkim

# THE CLEANLINESS GOAL 2022

## Awareness on Source Segregation and implementation of Dry and Wet Segregation at Households across Municipalities in Sikkim

Gangtok, 30th November 2022: With an objective of disseminating information on the importance of segregation at households and to generate awareness on the compulsory implementation of source segregation by people living in municipalities while they dispose off their waste to the municipality vehicles from 1st December 2022, a day long IEC intervention was conducted by the Urban Development Department on the 30th November 2022 at MG Marg, Gangtok.

### The program was conducted in three phases

- 01** Creating awareness amongst commercial establishments in and around MG Marg on the notification and urging the establishments to source segregate before throwing waste in the municipality trucks.
- 02** An interesting game to help people understand the importance of source segregation and also pass on the message of the notification of 1st December 2022.
- 03** Interactive sessions and vlogs while creating awareness on source segregation.

### Creating awareness amongst commercial establishments in and around MG Marg on the notification and urging the establishments to source segregate before throwing waste in the municipality trucks.

A shop to shop intervention was also done among the entire commercial establishments at MG Marg, Gangtok to create awareness amongst commercial establishments in and around MG Marg on the notification and urging the establishments to source segregate before throwing waste in the municipality trucks. The shop owners were receptive to the idea and most of them committed to source segregation.

### An interesting game (The Cleanliness Goal) to help people understand the importance of source segregation and also pass on the message of the notification of 1st December 2022.

To help people differentiate what kind of waste goes into which colored bin, a game was played by the people around MG Marg. A type of waste was called out by the Master of Ceremony and they had to kick the ball into the direction of either the blue colour bin or green colour bin i.e., the most suitable bin for that particular waste to be dumped in. With much enthusiasm and vigour, the game was enjoyed by all ages from children to adults and as such serving the purpose of HaraGeela Sookha Neela.

### Interactive sessions and vlogs while creating awareness on source segregation

To ensure that there is more awareness amongst the people of Sikkim through electronic media, a team of vloggers were engaged to drive home the message of source segregation and also take feedback from the people in general the need to segregate in their homes. The interactive session was highly appreciated by the general populace and the videos would be available on the facebook page of Swachh Bharat Mission (Urban) page.

The program was held between 10 am – 4.30 pm



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स्वच्छ बन्नेछ सिक्किम ।







Ministry of Health and Family Welfare  
 Government of Sikkim  
 Swachh Bharat Mission (Urban)  
 Urban Development Department, Government of Sikkim

दुई कडावानको आदतले  
 स्वच्छ बल्लेछ सिक्किम।  
 WASTE (WET) RECYCLE (RECYCLE)

**The Cleanliness GOAL**  
 Do you know your bins?  
 Compulsory Source Segregation across Municipalities in Sikkim from 01/12/2022  
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